

# **BETI BACHAO BETI PADHAO (BBBP)**

**Manual for District- Level Functionaries**

**2017**

## PREFACE

The purpose of this Development Role Manual for Beti Bachao Beti Padhao (BBBP) Scheme is to create an enabling mechanism for improved implementation of the Centrally Sponsored Scheme (CSS) at the cutting edge, leading to enhanced outcomes in nature and extent. Accordingly, it would act as a guide for implementation by the District Collector and key District-level functionaries, enable quick learning, implementation modalities, roles and responsibilities of the various functionaries as well as stakeholders etc.

This Manual is prepared with inputs from a combination of sources, including interaction with the Ministry of Women and Child Development (MoWCD), Government of India (GoI), review of extant scheme guidelines and circulars issued by MoWCD from time to time and recently updated in 2016 and discussions with the key personnel involved in implementation of the Scheme.

For greater direction, the guidelines cited must be referred to along with the MoWCD website (<http://wcd.nic.in/BBBPScheme/main.htm>) for guidance and clarification on implementation from time to time.

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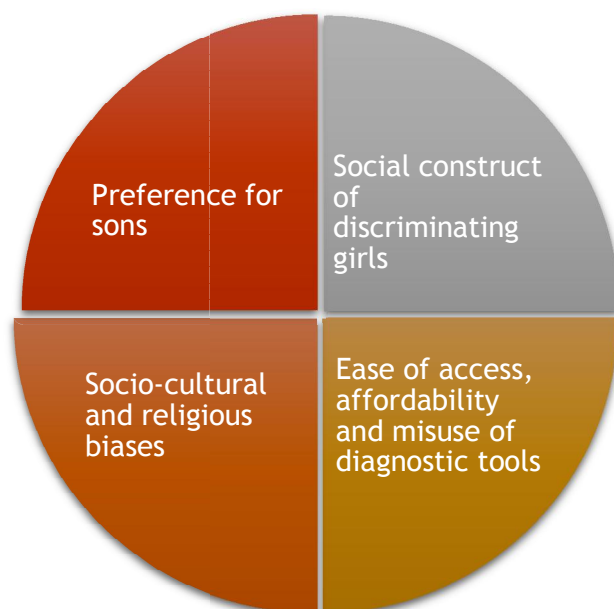
## Beti Bachao Beti Padhao (BBBP)

### 1. Introduction

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The mandate of the Ministry of Women and Child Development (MWCD), Government of India (GoI) is holistic development of Women and Children in the country. The Ministry formulates plans, policies and programmes, enacts/amends legislations, guides and coordinates the efforts of both Governmental and Non-Governmental organisations working in the field of Women and Child Development.

Based on the data from Census of India 2011, it was observed that Child Sex Ratio (CSR), i.e. number of girls for every 1000 boys in the age group of 0 to 6 years has declined to 918 from 976 in 1961. The main reason for this decline is low Sex Ratio at Birth (SRB). SRB means number of girls born per 1000 boys. The reasons for decline in SRB are given in figure 1:



This decline calls for immediate steps to ensure survival, protection and education of the girl child.

### 2. About the scheme, objectives and target group

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To address the issue of declining CSR, GoI has launched Beti Bachao Beti Padhao (BBBP) scheme. The scheme was launched by Honourable Prime Minister on 22<sup>nd</sup> January 2015 at Haryana. By undertaking mass campaign across the nation, focussed intervention and multi-sectoral action in the first phase the scheme has been started in 100 districts<sup>1</sup> where the CSR has been critical. On 2<sup>nd</sup> January 2016, the Government decided to extend the scheme in another 61 districts<sup>2</sup>.

With the goal of celebrating girl child and enabling her education, the scheme has following objectives:

- Prevent gender biased sex selective elimination
- Ensure survival and protection of the girl child
- Ensure education for and participation of the girl child

The scheme aims to address the issue of SRB by targeting different categories of citizens and institutions like:

**Table 1 - Different categories of citizens and institutions aimed under BBBP**

Primary	Secondary	Tertiary
Young and newly married couples, Pregnant and Lactating mothers, Parents	Youth, in-laws, Medical Doctors/ Practitioners, Private Hospitals, Nursing Homes, Diagnostic Centres	Officials, Panchayat Raj Institution (PRI), Frontline Workers, Women SHGs/Collectives, Religious Leaders, Voluntary Organizations, Media, Medical Associations, Industry Associations

### 3. Components of Scheme

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a. **Mass Communication Campaign:** A nationwide campaign with the objective of ensuring girls are born, nurtured and educated without discrimination to become empowered citizens of this country with equal rights would be undertaken. Campaigns are undertaken through -

- Radio spots/ jingles in Hindi and regional languages
- Community engagement by way of mobile exhibition vans, social media and field level publicity
- Awareness generation through SMS, mailers, brochures etc.
- Social media platforms (like - Facebook, You Tube, MyGov, Vikaspedia and MWCD website, You Tube), field publicity, SMS, IEC material and so on.

b. **Multi-Sectoral intervention:** The Ministry takes steps to formulate-sectoral actions needed in consultation with Ministry of Human Resource Development (MoHRD) and Ministry of Health and Family Welfare (MoH&FW). Measurable outcomes and indicators (mentioned in Monitorable Targets) would bring concerned sectors, States, Districts for joint multi-sectoral action needed for improving the CSR.

A framework for multi-sectoral action at State level and District level is adapted for achieving state specific monitorable target.

### 4. MonitorableTargets

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The scheme targets to achieve the following by 2017:

- Improve SRB in gender critical district by 10 points every year.
- Reduce gender differentials in age cohort of under five year children and mortality rate from 8 points (in 2011) to 4 points.
- Improve the nutritional status of girls - by reducing number of underweight and anaemic girls of 5 years age and below (from National Family Health Survey - NFHS 3 levels).
- Universalization of Integrated Child Development Scheme (ICDS), girl's attendance and equal care monitored using joint ICDS National Rural Health Mission (NRHM) and Mother Child Protection Card (MCPC).
- Increase girl's enrolment in secondary education from 76% in 2014 to 79%.
- Provide girl's toilet in every school of CSR critical Districts.
- Promote protective environment for girl child through implementation of Protection of Children from Sexual Offences (POCSO) Act 2012.
- Training of Elected Representatives(ER)/grassroot functionaries as community champions for community mobilization to improve CSR and girl child education.

## 5. Strategies

The issue of decline in CSR is complex and multi-dimensional. A multi-sectoral strategy governed by the core principles of respecting, protecting and fulfilling the rights of girls and women, including ending of gender based violence is being adopted. The core strategies are:

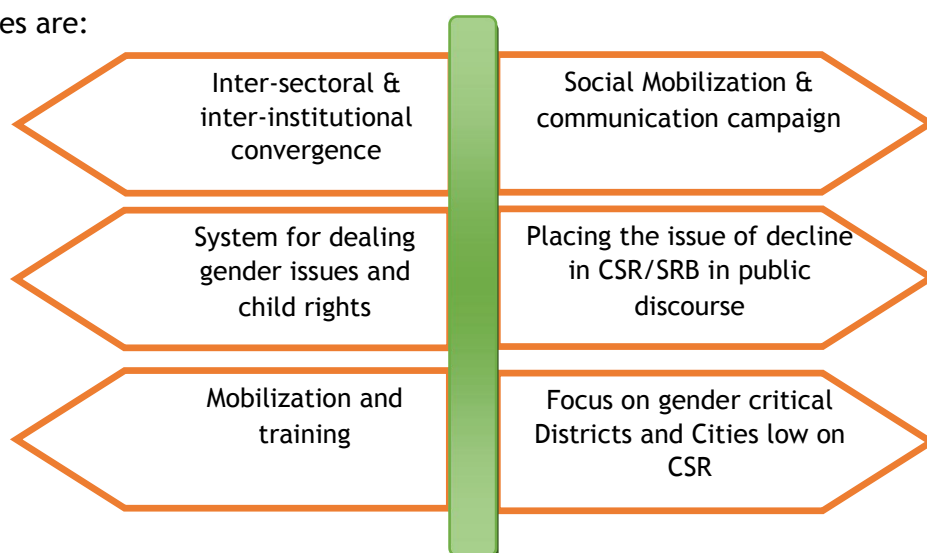


Figure 2 - Core strategies under BBBP

## **6. Modalities**

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- a. **Linkage with Ministries:** Schemes of different Ministries are converged for policy level interventions, capacity building and communication. Linkages with State and District administration for scheme implementation are crucial aspect of implementation.

The Ministries with which the linkages are required include - MoWCD, MoHFW, MoHRD (Department of School Education and Literacy).

b. **Other stakeholders:**

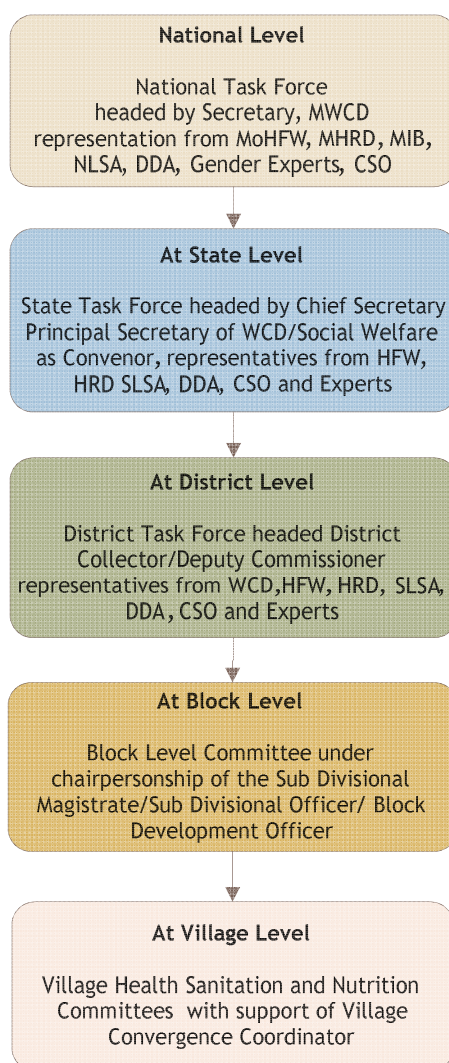
- Local Non-Government Organizations (NGO), Community Based Organisations (CBOs), Civil Society Groups and Women's Organizations working on the issue of Gender, CSR and Education will be engaged.
- Linkages with schools, colleges, professional colleges and universities is being strengthened to organize sensitization campaigns on value of girl child and enabling her education.

- c. **Linkages with corporate sector** will be explored to leverage and mobilize resources under Corporate Social Responsibility.

## **7. Administrative setup, monitoring and supervision**

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The following administrative setup is in place for planning, implementation and monitoring of BBBP scheme at different levels as given in **Figure 3**:



## 8. Financial allocations

Following are the financial allocations under the scheme. District Task Force has the flexibility of deciding the category and frequency of activities and the associated units cost subject to budgetary ceiling.

**Table 2 - Details of Financial allocations under BBBP**

S.No.	Item	Budgetary Ceiling (in Lakhs)
i.	<b>1. Inter-sectoral Consultation, Meetings of DTF, BTF and Media Campaign</b> <b>2. Training &amp; Capacity building/sensitization programme (District Officers/ Religious leaders/ PRI/ Judiciary, frontline workers/VHSNC members/ Youth groups, SHGs, NGOs)</b>	11



	Innovation and Outreach Activities	
ii.	<p>1. <b>Adoption of Innovative practices:</b> such as celebration of Girl Child Day (Fix day in a month), /Beti Janmotsava/ Incentivising panchayat/ Urban ward/ frontline worker for adopting best practice/felicitating Girls child &amp; her family in hospitals with birth certificate &amp; sweets</p> <p>2. <b>Outreach activities</b> (Nukkad Natak/Rally/Baby Show, Regular meetings of VHSNC, organise special Gram Sabha on CSR on quarterly basis and similar other activities identified by DTF/BTF)</p>	32
iii.	Monitoring, Evaluation and Documentation	6.1
iv.	Sectoral Activities of MHRD	5
v.	Sectoral activities of MHFW	5
vi.	Flexi Fund (10%)	5.91
vii.	Total	65.01

## 9. Reporting

To ensure accountability and for service improvement:

- Regular process of documentation of all scheme related activities is undertaken at the District, Block and Gram Panchayat Level.
- Documentation of qualitative progress through case studies, good practices, innovations is undertaken and supplemented through photographs

The scheme envisages the following reporting mechanism:

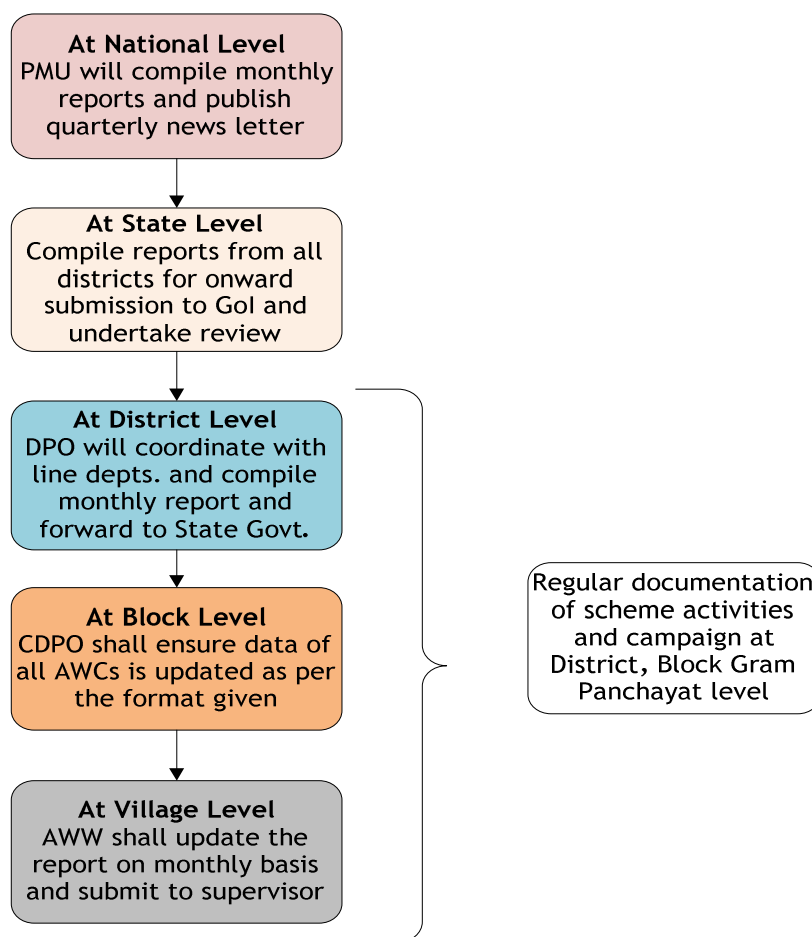


Figure 4 - Reporting mechanism under BBBP Scheme

## 10. Evaluation

Data relating to mapping of ultra-sonography machines, baseline survey of concurrent assessment of percentage age of birth of male and female child, reporting of complaints under PC & PNMT<sup>3</sup> Act will help in assessing the impact or outcome of the scheme. District Administration should ensure updation and tracking of these details.

## 11. Scheme implementation at District Level

Overall process flow of the scheme at District level:

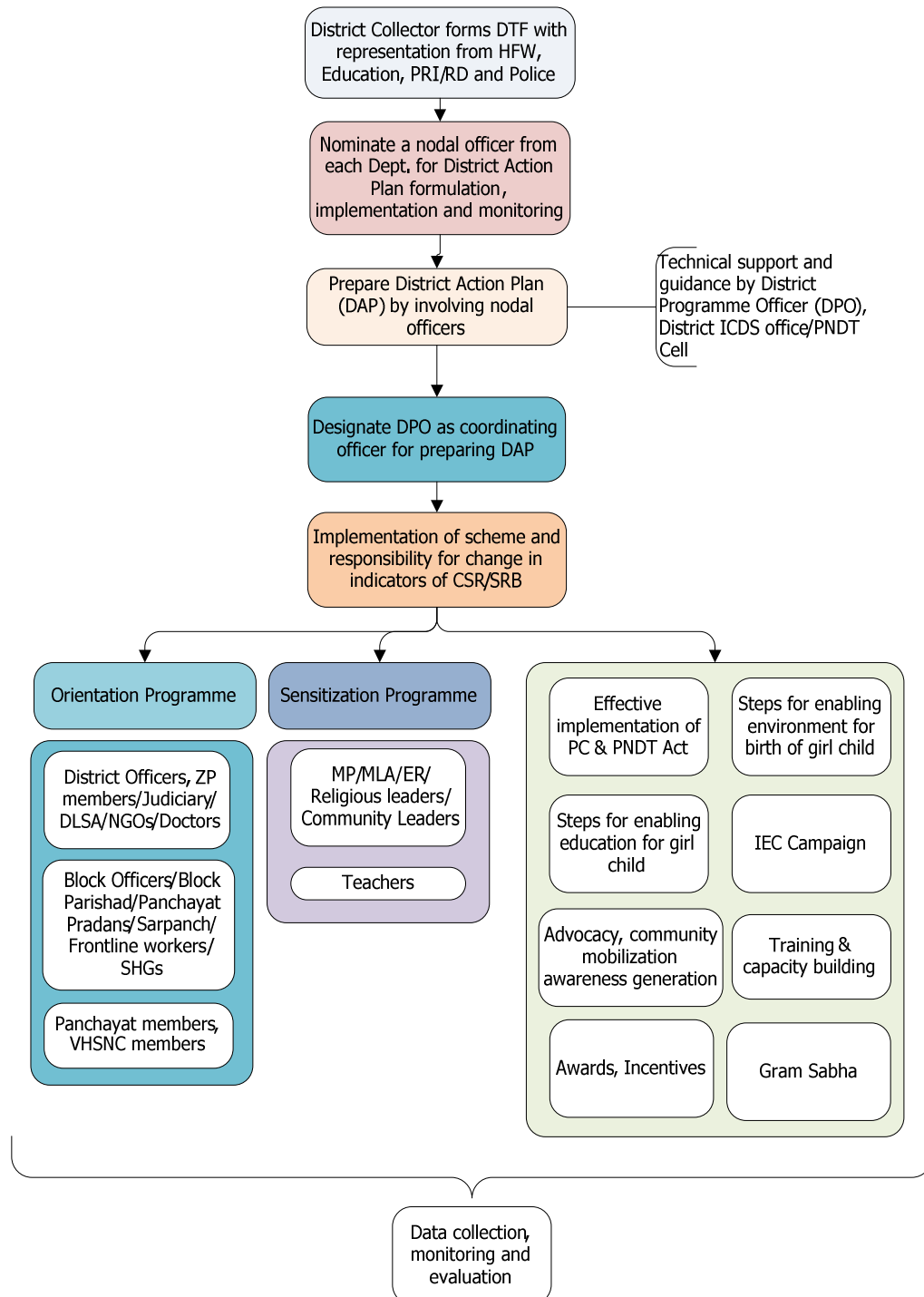


Figure 5 - BBBP Scheme implementation at District Level

Following points may be considered at the time of preparation of District Action Plan:

- Conduct convergence meeting at District level.
- Data of existing CSR, SRB, Ultra Sonography (USG) machines, Pre-Conception & Pre-Natal Diagnostic Techniques Act (implementation & no. of cases), Maternal Mortality

Rate (MMR), pregnant women, nutritional status of girls, girl child enrolment in schools, schools without/dysfunctional toilets, etc., need to be compiled and considered.

- Organise Focussed Group Discussions (FGDs) with different stakeholders including the most vulnerable groups to obtain inputs and identify specific interventions.
- Conditions that are prevailing locally and contributing to poor CSR needs to be analysed.

Under this scheme earlier there were eight components and each component had an upper limit on the amount that can be spent. Now these components have been regrouped into two categories and a budgetary ceiling has been provided. This change provides the flexibility of spending required amounts on the activities actually needed.

## 12. Roles and Responsibilities of District Officials

### a. Role of District Collector/District Magistrate

**Table 3 - Roles and responsibilities of District Collector/District Magistrate**

Role	Responsibilities
<b>PLANNING</b>	<b>Constitution of DTF</b>
	<ul style="list-style-type: none"> <li>• Constitute a DTF with representatives from line departments (HFW, WCD, Education, PR/RD, Police), SLSA within one month of scheme approval.</li> <li>• Nominate a nodal officer from each Dept. for implementation and monitoring of District Action Plan (DAP).</li> <li>• DPO from the District ICDS to be designated as coordinating officer</li> <li>• Conduct first meeting of DTF within a week of its constitution.</li> <li>• In cities/urban areas the scheme will be implemented under Municipal Corporation.</li> </ul>
	<b>Constitution of Block Task Force (BTF)</b>
	<ul style="list-style-type: none"> <li>• Constitute a Taskforce headed by SDM/ SDO/BDO within one month of scheme approval.</li> <li>• Ensure that first meeting of BTF is conducted within a week of its constitution and subsequent meetings every quarter.</li> </ul>
	<b>Development of DAP</b>
	<ul style="list-style-type: none"> <li>• Ensure development of DAP basing the template provided by Gol<sup>4</sup>.</li> <li>• Provide guidance for implementation of multi-sectoral action.</li> <li>• Finalize timelines and monitorable targets within 15 days and submit the same to MWCD, Gol with a copy to State Government or through State Government as may be the case.</li> </ul>

	<p align="center"><b>Inter sectoral meetings</b></p> <p>With support of DPO/Coordinating Officer</p> <ul style="list-style-type: none"> <li>• Conduct inter-sectoral meetings every quarter with representatives of concerned departments and CSO.</li> <li>• Conduct meeting with stake holders as and when required.</li> </ul>
	<p align="center"><b>Enabling Environment</b></p> <ul style="list-style-type: none"> <li>• With support of line departments identify the constraints for girl child education and take steps for resolving them in convergence with other departments and ongoing schemes.</li> </ul>
<p align="center"><b>IMPLEMENTATION</b></p>	<p align="center"><b>Orientation</b></p> <p>With support of DPO/Coordinating Officer</p> <ul style="list-style-type: none"> <li>• Organise orientation programme for District Officers/Zilla Parishad members/Judiciary/ District Legal Services Authority (DLSA)/ NGOs/Doctors for identifying roles and responsibilities.</li> <li>• Ensure orientation of officials of Block and Panchayat members.</li> </ul>
	<p align="center"><b>Sensitization Programme</b></p> <p>With support of DPO/Coordinating Officer conduct sensitization programme for MP/MLA/Elected Representatives/ Religious Leaders/Community Leaders and teachers through SSA.</p>
	<p align="center"><b>Capacity building</b></p> <ul style="list-style-type: none"> <li>• Issue directions to concerned departments/ institutions of Administrative, Police, Judicial Medical Colleges, ATI etc. for inclusion of gender equality in training curriculum and also as part of National flagship programmes (ICDS, NREGA, NRHM, SSA, NRLM, TSC etc.).</li> <li>• Collaboration with concerned departments for strengthening the existing training institutions working with youth groups to emerge as change agents.</li> </ul>
	<p align="center"><b>Implementation of PC &amp; PNDT Act</b></p> <p>With support of Chief Medical Officer</p> <ul style="list-style-type: none"> <li>• Collect existing data of CSR and SRB and standardise the data collection/reporting/ monitoring tool for real time data collection on SRB.</li> <li>• Monitor every month implementation of the Act<sup>5</sup>.</li> <li>• Submit monthly report to appropriate authority at State level.</li> <li>• Monitor birth registration and SRB through the AWW, ASHAs &amp; Panchayats.</li> <li>• Undertake random inspection of diagnostic centres with line departments.</li> <li>• Close monitoring of In Vitro Fertilisation (IVF) centres.</li> </ul>
	<p align="center"><b>Rewards under PC &amp;PNDT</b></p> <ul style="list-style-type: none"> <li>• With the help of PNDT Cell, Health Department suitably reward the informers as per the guidelines of State Government.</li> </ul>
<p align="center"><b>IEC activities</b></p> <p>In collaboration with line departments</p> <ul style="list-style-type: none"> <li>• Undertake IEC activities, community mobilization related activities and outreach program as per the scheme guidelines.</li> <li>• Initiate and encourage use of social media.</li> <li>• Encourage reversal of son centric rituals and customs by self and involving community leaders.</li> </ul>	

	<ul style="list-style-type: none"> <li>• Support National campaigns like field publicity, display of posters, mobile vans etc. and display and disseminate IEC material on BBBP</li> <li>• Identify local BBBP champions<sup>6</sup>.</li> <li>• Celebrate National Girl Child Day and International Women’s day<sup>7</sup>.</li> <li>• Highlight exemplary cases of girls who stood up despite odds and families who promoted girls by involving communities, local media and social media.</li> <li>• Ensure that Government officials carry a message of BBBP on their email signatures to create brand identity for the scheme and its promotion at District level.</li> </ul>
<p align="center"><b>IMPLEMENTATION</b></p>	<p align="center"><b>Mahila Sabha</b></p> <ul style="list-style-type: none"> <li>• Constitution of Mahila Sabha by issue of Executive Order or enforcement of Statutory Rule.</li> </ul>
	<p align="center"><b>Awards &amp; Incentives</b></p> <ul style="list-style-type: none"> <li>• Identify and recommend individual/CSO for Rajya Sanman or Zila Sanman award.</li> <li>• Organize annual event to felicitate best Panchayat/frontline worker.</li> <li>• Encourage meritorious girl in the field of academics/sports/culture/social work and felicitate them on National Girl Child Day/International Women’s Days/Independence day/Republic Day etc.</li> <li>• With support of Education Department, give awards of Rs 1 lakh each to the SMCs in five categories<sup>8</sup>.</li> </ul>
	<p align="center"><b>Financial Management</b></p> <ul style="list-style-type: none"> <li>• For scheme implementation an amount of Rs.65.01 lakh is provided per District.</li> <li>• Separate bank account should be opened, operated and details should be updated in Public Financial Management System (PFMS).</li> <li>• The physical progress, Utilisation Certificate (UC) and Statement of Expenditure (SoE) has to be submitted to MWCD, Gol with a copy marked to Principal Secretary, Department of WCD/Social Welfare of the State/UT as per the scheme timelines<sup>9</sup>.</li> </ul>
<p align="center"><b>MONITORING</b></p>	<p align="center"><b>Review meetings</b></p> <ul style="list-style-type: none"> <li>• Undertake monthly review of the progress on the activities listed in DAP.</li> </ul>
	<p align="center"><b>Reporting and Documentation</b></p> <p>With support of Nodal Officers from WCD, Health, Education</p> <ul style="list-style-type: none"> <li>• Document all scheme activities at all the levels.</li> <li>• Ensure data at all levels is updated and timely submitted.</li> <li>• Submit SoE, UC, physical and financial progress as per the timelines.</li> <li>• Quarterly reporting of information<sup>10</sup>.</li> </ul>
	<p align="center"><b>Monitoring and evaluation</b></p> <p>With support of Nodal Officers (WCD, Health, Education)</p> <ul style="list-style-type: none"> <li>• Ensure proper tools and formats availability for collecting data at different levels regarding scheme implementation.</li> <li>• Coordination with different department for timely updation of data.</li> <li>• Monitor the progress of different targets in line with the scheme objectives.</li> <li>• Take corrective action where required.</li> </ul>

	<ul style="list-style-type: none"> <li>• Ensure proper records for auditing by Comptroller and Auditor General (CAG) and Social Audit by CSO.</li> </ul>
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**b. Role of other District Officers (Nodal Officers from WCD,HFW,HRD), Nodal Officer-PNDT Cell, DAA, DPO/Coordinating Officer)**

**Table 4 - Roles and responsibilities of other District Officers**

Role	Responsibilities
<b>PLANNING</b>	<p><b>Development of DAP</b></p> <p><b>Nodal Officers and DPO</b></p> <ul style="list-style-type: none"> <li>• Prepare DAP using the template in coordination with line departments.</li> <li>• DPO/coordinating officer shall facilitate the preparation of DAP by providing technical support and guidance basing the Block level action plans.</li> </ul>
<b>IMPLEMENTATION</b>	<p><b>Review meeting</b></p> <p><b>Nodal Officers (WCD, Health, HRD)</b></p> <ul style="list-style-type: none"> <li>• Ensure monthly review meeting on implementation of their department component.</li> </ul>
	<p><b>Orientation</b></p> <p><b>Nodal Officer (WCD, Education)</b></p> <ul style="list-style-type: none"> <li>• Organize orientation programme for SMC members.</li> </ul>
	<p><b>Capacity building</b></p> <p><b>Nodal Officers (WCD, Health) with Training Experts.</b></p> <ul style="list-style-type: none"> <li>• Train Frontline workers (AWW/ASHA) on gender related topics and District level authorities every quarter.</li> <li>• Train Youth/Sabla groups/ Volunteer/ SHG/Mahila Mandals/Nehru Yuva Kendra Sangathan (NYKS) to act as volunteers every quarter.</li> <li>• Train DAA and other functionaries on PC &amp; PNDT Act.</li> </ul>
	<p><b>Strengthen PC &amp; PNDT Cell</b></p> <p><b>Nodal Officer/CMO, PNDT Cell</b></p> <ul style="list-style-type: none"> <li>• Strengthen PNDT cell by appointing man power and providing SoP, training manuals etc.</li> <li>• Updation of ongoing and follow-up with District Judge on PNDT cases</li> <li>• Review of action taken by the Legal Consultant and implementation of the Act</li> <li>• Set up Special Task Forces under DM/SP to review the implementation every month and submit report to State Authority &amp; PNDT Division, Gol.</li> <li>• Setting up of statutory institutional bodies as per the PC &amp; PNDT Act and District Inspection and Monitoring Committee (DIMC).</li> </ul> <p><b>DAA and PNDT Cell</b></p> <ul style="list-style-type: none"> <li>• Map all existing ultra-sonography machines, updation of data every three months and ensure 100% registration of machines.</li> <li>• Start a website for receiving complaints on violators through anonymous sources.</li> <li>• Ensure redressal of complaints and action against law violators.</li> <li>• Review all pending cases in District court through Legal Consultant.</li> <li>• Monthly updation of information on implementation status, online form F option and compliant.</li> </ul>

	<ul style="list-style-type: none"> <li>• Ensure submission of records by 5<sup>th</sup> of every month and compliance of records maintenance by registered clinics.</li> <li>• Examination of form Fs<sup>11</sup> submitted online and reports thereof.</li> </ul> <p><b>DAA</b></p> <ul style="list-style-type: none"> <li>• Analysis of birth records from IVF centres/surrogacy clinics/genetics counselling centres with regard to percentage of male and female children born.</li> <li>• Submission of analysis report to State Appropriate Authority.</li> <li>• With DIMC undertake inspections and monitor the implementation of the Act on ground and ensure follow up action.</li> </ul>
<b>IMPLEMENTATION</b>	<p align="center"><b>Early Registration of pregnant women</b></p> <p><b>Nodal Officers (WCD, Health)</b></p> <ul style="list-style-type: none"> <li>• Ensure early registration of pregnant women in first trimester, Ante Natal Check-up (ANC)&amp;Post Natal Care (PNC) and incentivise pregnant mothers.</li> <li>• Ensure 100% birth registration.</li> <li>• Ensure pregnant women are provided with Iron and Folic Acid supplement.</li> </ul>
	<p align="center"><b>Effective implementation of Mother Child Protection Card (MCPC)</b></p> <p><b>Nodal Officers (WCD, Health)</b></p> <ul style="list-style-type: none"> <li>• Ensure that all pregnant women are provided with MCPC and they are regularly updated.</li> <li>• Monitor the frequency of MCPC updation.</li> </ul>
	<p align="center"><b>Enabling Environment</b></p> <p><b>District Education Officer and Nodal Officer (Education)</b></p> <ul style="list-style-type: none"> <li>• Create Balika Manch to encourage participation of girls in schools.</li> <li>• Activate SMC.</li> <li>• Campaign to re-enrol dropout girls in primary/secondary schools.</li> <li>• Construction of toilets where they are not available and make dysfunctional toilets functional in all elementary and secondary schools of the District.</li> <li>• Construction of Kasturba Gandhi Balika Vidyalayas (KGBV) and hostels for girls of secondary and senior secondary school.</li> <li>• Operationalizing standard guidelines/protocols for girl friendly schools including residential schools and ensuring its implementation.</li> </ul>
	<p align="center"><b>Initiate campaigns and events</b></p> <p><b>Nodal Officers(WCD, Health)</b></p> <ul style="list-style-type: none"> <li>• Promote birth registration and early registration of pregnant women in first trimester.</li> <li>• Ensure conduct of monthly meeting of VHSNC.</li> <li>• Steps to organize VHND and sensitization about gender and CSR issue.</li> <li>• Display of guddi gudda boards<sup>12</sup> in prominent places (Panchayat offices/Tehsil/hospital) and timely updation.</li> <li>• Organize events like Nukkad Natak/Wall Writing/Rally/Prabhat Pheri/Baby Show every quarter.</li> </ul>
	<p align="center"><b>IEC activities &amp; outreach programme</b></p> <ul style="list-style-type: none"> <li>• Heads of the respective departments may organize Naari ki Chaupal<sup>13</sup>/Mann Ki Baat in the District and discuss about women issues, create awareness about schemes etc.</li> </ul>



	<b>Conduct of Mahila Sabha and Special Gram Sabha</b> Nodal Officers (WCD, Health) with support of BDO facilitate conduct of Mahila Sabha and special Gram Sabha <sup>14</sup> .
<b>MONITORING</b>	<p align="center"><b>Reporting and Documentation</b></p> <p><b>Nodal Officer, Health through PC &amp; PNDT Cell</b></p> <ul style="list-style-type: none"> <li>• Ensure updation of information on quarterly basis relating to enforcement of PC &amp; PNDT cases covering registration, complaints, court cases, convictions, monitoring and inspections, mapping and survey of diagnostic facilities.</li> </ul> <p><b>Nodal Officer, WCD</b> Ensure updation of following information:</p> <ul style="list-style-type: none"> <li>• Quarterly basis: DTF/BTF meeting, orientation and sensitization programmes at District/Block level.</li> <li>• Monthly basis: display of Guddi-Gudda boards, awareness generation activities, celebration of Beti Janmotsav<sup>15</sup>, media and publicity activities.</li> </ul>

**c. Role of Block level officers (BTF headed by SDM/SDO/(BDO), CDPO, Nodal Officers from WCD,HFD,HRD)**

**Table 6 - Roles and responsibilities of Block Level Officers**

<b>Role</b>	<b>Responsibilities</b>
<b>PLANNING</b>	<p align="center"><b>Development of Block Action Plan</b></p> <p><b>BTF</b></p> <ul style="list-style-type: none"> <li>• Prepare Block Level Action Plan</li> <li>• Ensure that the problems prevailing in the Panchayats across the Block are addressed in the action plan. The data relating to issues of girl child may be perused while preparing the plan.</li> </ul>
<b>IMPLEMENTATION</b>	<p align="center"><b>Review meeting</b></p> <p><b>BTF</b></p> <ul style="list-style-type: none"> <li>• Meet every quarter on a regular basis and review the progress of scheme implementation.</li> </ul> <p align="center"><b>Orientation</b></p> <ul style="list-style-type: none"> <li>• BDO Provide support to Nodal Officers (WCD, Health, HRD) in conduct of orientation program for Block Officers/ Panchayat members.</li> </ul> <p align="center"><b>Sensitization</b></p> <p><b>SDO with nodal officers</b></p> <ul style="list-style-type: none"> <li>• Ensure orientation of local ERs/Block level officers about BBBP.</li> </ul> <p align="center"><b>Inter sectoral meetings</b></p> <p><b>BTF</b></p> <ul style="list-style-type: none"> <li>• Conduct inter-sectoral meetings every quarter with representatives of concerned departments and CSO.</li> <li>• Conduct meeting with stake holders as and when required.</li> <li>• Follow-up action if any.</li> </ul> <p align="center"><b>Capacity building</b></p> <p><b>Nodal Officers with Training Experts</b> Training of</p> <ul style="list-style-type: none"> <li>• Frontline workers (AWW/ASHA) on gender related topics and District level authorities</li> <li>• Youth/Sabla groups/ Volunteer/ SHG/Mahila Mandals/NYKS to act as</li> </ul>

	<p>volunteer.</p> <ul style="list-style-type: none"> <li>• DAA and other functionaries on PC &amp; PNDT Act.</li> </ul>
IMPLEMENTATION	<p align="center"><b>Implementation of PC &amp; PNDT Act</b></p> <p><b>BTF</b></p> <ul style="list-style-type: none"> <li>• To ensure all the diagnostics are registered with the medical department.</li> <li>• Regular inspection of diagnostic centres.</li> <li>• Create awareness about the Act to all medical staff (including doctors and HODs) within the Block.</li> <li>• Provide legal counselling/ aid/ awareness on PC &amp; PNDT Act and other legislations with the help of DLSA.</li> <li>• Review implementation of PC &amp; PNDT Act.</li> </ul>
	<p align="center"><b>Rewards under PNDT</b></p> <p><b>CDPO/SDM/Any staff of line department</b></p> <ul style="list-style-type: none"> <li>• The information received from Village level is to be forwarded to District authority for rewards.</li> </ul>
	<p align="center"><b>Early Registration of pregnant women</b></p> <p><b>CDPO</b></p> <ul style="list-style-type: none"> <li>• Ensure timely and 100% registration of pregnant women through AWC.</li> </ul>
	<p align="center"><b>Effective implementation of Mother Child Protection Card (MCPC)</b></p> <p><b>CDPO</b></p> <p>Ensure that all pregnant women in all villages/AWCs are provided with MCPC and they are regularly updated.</p>
	<p align="center"><b>Enabling Environment</b></p> <p><b>BTF</b></p> <ul style="list-style-type: none"> <li>• Identify constraints for girl child education and report them to DTF for resolution.</li> <li>• Participate in the different initiatives being undertaken at District level and ensure their implementation at the Block level.</li> </ul>
	<p align="center"><b>Initiate campaigns and events</b></p> <p><b>BDO</b></p> <ul style="list-style-type: none"> <li>• Monitor the rate of increase of registrations.</li> <li>• Ensure 100% birth registration.</li> </ul> <p><b>Nodal Officers (WCD, Health)</b></p> <ul style="list-style-type: none"> <li>• Ensure monthly meeting of VHSNC.</li> <li>• Display of guddi gudda boards in prominent places (Panchayat Offices/Tehsil/Hospital) and timely updation.</li> <li>• Organize events like Nukkad Natak/Wall Writing/Rally/Prabhat Pheri/Baby Show) every quarter.</li> <li>• Organize events like sports meet, essay writing and drawing competitions for girls and boys.</li> <li>• Take steps to organize VHND and sensitize people about gender and CSR issue.</li> </ul>
IMPLEMENTATION	<p align="center"><b>IEC activities &amp; outreach programmes</b></p> <p><b>BTF</b></p> <ul style="list-style-type: none"> <li>• Initiate and encourage use of social media (YouTube, Face book, Twitter, MyGov, etc) to change the mind-set of people by involving any stake holder/CSO/NGO.</li> </ul> <p><b>BDO,SDM</b></p> <ul style="list-style-type: none"> <li>• Encourage and take steps for reversal of son centric rituals and customs.</li> </ul>

	<ul style="list-style-type: none"> <li>• Celebration of birth of girl child every quarter.</li> <li>• Take pledge/ oath to empower the girl child and enable her education.</li> <li>• Identify local BBBP champions.</li> <li>• Promotion of simple weddings.</li> <li>• Promotion of equal property rights</li> <li>• Celebrate National Girl Child Day and International Women’s Day to create awareness about welfare and empowerment of girl child.</li> </ul> <p><b>CDPO</b></p> <ul style="list-style-type: none"> <li>• Undertake the role of local BBBP Champions.</li> </ul>
	<b>Conduct of Mahila Sabha/Special Gram Sabha</b>
	<p><b>BDO</b></p> <ul style="list-style-type: none"> <li>• Provide support to conduct Special Gram Sabha every quarter.</li> <li>• Ensure that 10 point action programme circulated by MoPR is taken up during Gram Sabha.</li> </ul>
	<b>Awards &amp; Incentives</b>
	<p><b>BTf</b></p> <ul style="list-style-type: none"> <li>• Forward the list of individuals/CSOs that have done exemplary work for award of Rajya Sanman or Zila Sanman award.</li> </ul>
<b>MONITORING</b>	<b>Rewards/Recognition for schools</b>
	<p>Nodal Officer (Education)</p> <ul style="list-style-type: none"> <li>• Disseminate information about awards to be presented and encourage schools to apply for the same.</li> <li>• Help District Administration in the evaluation of applications against the claims made.</li> </ul>
	<b>Reporting and Documentation</b>
	<p><b>CDPO</b></p> <ul style="list-style-type: none"> <li>• Ensure all AWWs in the block update and timely submit the report as per format.</li> <li>• Documentation of activities undertaken at District level and supplementing through photographs, reports.</li> </ul> <p><b>Nodal Officer, WCD</b> Ensure updation of following information: Quarterly basis: BTf meeting, orientation and sensitization programmes at Block level. Monthly basis: Display of Guddi-Gudda boards, awareness generation activities, celebration of Beti Janmotsav, Media and Publicity Activities.</p>
	<b>Monitoring and evaluation</b>
	<p><b>BTf</b></p> <ul style="list-style-type: none"> <li>• Monitor the progress of different targets in line with the scheme objectives.</li> <li>• Take corrective action where required.</li> <li>• Ensure cooperation for Social Audit by CSO.</li> </ul>

d. Role of Panchayat level functionaries (Sarpanch, Ward Member/Members of Panchayat, VHSNC, VCFS with village Coordinator, School Management Committee, AWW/ASHA/ ANM/SHGs, Child Protection Committee (CPC))

**Table 6 - Roles and responsibilities of Panchayat Level Functionaries**

<b>Role</b>	<b>Responsibilities</b>
<b>PLANNING</b>	<b>Existing VHSNC</b> <ul style="list-style-type: none"> <li>Look after implementation and monitoring of the scheme.</li> <li>Conduct monthly meetings.</li> </ul>
<b>IMPLEMENTATION</b>	<b>Review meeting</b>
	<b>AWW/ASHA, Sarpanch</b> <ul style="list-style-type: none"> <li>Prepare monthly reports (no. of pregnant women registered, deliveries, live births, no of girls &amp; boys etc.) for onward submission to Block Level Committee for review.</li> <li>Ensure that BBBP is discussed in all the meetings conducted by SMC/SHG/Panchayat/Gram Sabha/CPC.</li> </ul>
	<b>Orientation</b>
	<b>VHSNC and SMC</b> <ul style="list-style-type: none"> <li>All VHSNC members and SMC members to undergo orientation programme.</li> <li>Attend the orientation programme on tools for data collection/community mobilization/dissemination of information on schemes and programmes.</li> </ul> <b>Village Coordinator</b> <ul style="list-style-type: none"> <li>To create awareness about women's issues.</li> </ul>
<b>Sensitization</b>	
	<b>AWW, VHSNC</b> <ul style="list-style-type: none"> <li>Sensitize women/girls, young married couples at the AWCs/VHSNC /VHND on the issue of decline CSR and value of girl child.</li> <li>As part of the orientation senior members of family and parents also need to be sensitized about CSR.</li> </ul>
<b>Capacity building</b>	
	<b>AWW/ASHA</b> <ul style="list-style-type: none"> <li>Attend the training programmes.</li> </ul>
<b>IMPLEMENTATION</b>	<b>Rewards under PNDT</b>
	<b>ASHA/AWW</b> <ul style="list-style-type: none"> <li>Provide information about the informers to the BTF for onward submission to DTF.</li> </ul>
	<b>Early Registration of pregnant women</b>
	<b>AWC,ASHA,ANM</b> <ul style="list-style-type: none"> <li>Ensure early registration of pregnant women in first trimester.</li> <li>Ensure ANC and PNC of pregnant women.</li> <li>Use fixed monthly Village Health and Nutrition Day (VHND)<sup>16</sup> for increasing the registration of pregnant women.</li> <li>Create peer support group of AWW/ASHA/ANM etc., for pregnant mother/mother of girl child.</li> </ul>
<b>IMPLEMENTATION</b>	<b>Effective implementation of Mother Child Protection Card (MCPC)</b> <b>AWW, ANM,ASHA</b> <ul style="list-style-type: none"> <li>AWW to coordinate with ANM/ASHA and provide MCPC for every pregnant woman and ensure regular updation.</li> </ul>
	<b>Enabling Environment</b>
	<b>School Management</b> <ul style="list-style-type: none"> <li>Monitor the progress of construction of toilets in the school</li> <li>Organize Balika Manch programme as per the schedule instructed.</li> </ul>

	<ul style="list-style-type: none"> <li>• Encourage girls to take part in the Balika Manch program. Involve girls out of school also.</li> <li>• Identification of schools where toilets are not available or dysfunctional.</li> <li>• Encourage and incentivise the girl child.</li> </ul> <p><b>Teachers, AWW, ASHA, Panchayat, Community, Women/youth groups</b></p> <ul style="list-style-type: none"> <li>• Participate in the campaign to re-enrol the drop out girls in primary/secondary schools.</li> </ul> <hr/> <p align="center"><b>Initiate campaigns and events</b></p> <p><b>AWWs, AHSAs, PRIs and community/ women/youth groups and Sarpanch</b></p> <ul style="list-style-type: none"> <li>• Promote and ensure 100% birth registration through campaigning, counselling, home visits, VHSNC meeting, VHND, Gram Sabha etc.</li> <li>• Display of Guddi Gudda boards in prominent places (Panchayat offices/tehsil/hospital/AWC) and timely updation.</li> </ul> <p><b>Sarpanch</b></p> <ul style="list-style-type: none"> <li>• Organise VHND every month and sensitize people about CSR and gender issue.</li> </ul> <hr/> <p align="center"><b>IEC activities &amp; outreach programmes</b></p> <p><b>AWW/ASHAs, Panchayat, Community leaders</b></p> <ul style="list-style-type: none"> <li>• Encourage and take steps for reversal of son centric rituals and customs.</li> <li>• Play a major role in promotion of girl child education.</li> <li>• Take pledge/oath to empower the girl child and enable her education.</li> <li>• Undertake the role of local BBBP Champions.</li> <li>• Display of BBBP logo/branded posters prominently in schools, hospitals, govt. offices, Panchayat offices etc.</li> </ul> <p><b>Sarpanch/Ward Member</b></p> <ul style="list-style-type: none"> <li>• Celebration of birth of girl child.</li> <li>• Celebration of special day of BBBP every month.</li> </ul> <hr/> <p align="center"><b>Special Gram Sabha/Urban Ward Sabha</b></p> <p><b>Panchayat</b></p> <ul style="list-style-type: none"> <li>• Organize special Gram Sabha every quarter and discuss about CSR and impact of having lower number of women on public order and wellbeing of adults.</li> <li>• Setup an AWC monitoring committee with female ward member as Chairperson to monitor pregnant women registration, birth, immunization etc. and she should report the findings at Gram Panchayat meeting.</li> <li>• Identify women volunteers and ensure that they inform pregnant women to report at AWC after first month and see that they does not go for sex determination test.</li> </ul>
<p align="center"><b>IMPLEMENTATION</b></p>	<p align="center"><b>Conduct of Mahila Sabha</b></p> <p><b>Panchayat</b></p> <ul style="list-style-type: none"> <li>• Mahila Sabha meeting to be conducted with women voters and discuss about 10 action points circulated by MoPR.</li> </ul>
	<p align="center"><b>Awards &amp; Incentives</b></p> <ul style="list-style-type: none"> <li>• Panchayat should felicitate mother and child at community level for valuing the girl child.</li> </ul>
<p align="center"><b>MONITORING</b></p>	<p align="center"><b>Implementation of PC &amp; PNDT Act</b></p> <p><b>AWW, ASHA and Panchayats</b></p>

	<ul style="list-style-type: none"> <li>• Ensure that the data of birth registrations and SRB are timely updated and reported.</li> </ul> <p><b>Villagers, Sarpanch and Members of Panchayat</b></p> <ul style="list-style-type: none"> <li>• Keep a watch on the clinics and if any case is detected, report to the Police and District Magistrate.</li> <li>• Report to the Police about agents who are facilitating women in sex-determination test and their names should be announced in the Gram Sabha and Mahila Sabha.</li> <li>• Identify community watch groups for implementation and monitoring.</li> </ul>
	<b>Rewards/Recognition for schools</b>
	<p><b>SMC</b></p> <ul style="list-style-type: none"> <li>• Apply for awards.</li> <li>• Ensure that all the details requested in the application of respective award category are provided.</li> </ul>
	<b>Reporting and Documentation</b>
	<p><b>AWW</b></p> <ul style="list-style-type: none"> <li>• Complete the report as per the format and submit to Supervisor for onward submission to CDPO and DTF.</li> <li>• Report to Gram Panchayat about pregnant mothers, children and immunization.</li> <li>• Reporting of ANC registration/check-up, immunization of girl child, birth registrations etc.</li> </ul> <p><b>Ward Members</b></p> <ul style="list-style-type: none"> <li>• Report to the Gram Panchayat every month about the pregnant mothers, children and immunization.</li> </ul>
	<b>Monitoring and evaluation</b>
	<p><b>AWW, Panchayat</b></p> <ul style="list-style-type: none"> <li>• Ensure cooperation for Social Audit by CSO.</li> </ul>

### 13. Important timelines

In the course of implementation of scheme there are certain time bound activities. The following table provides summary of a few important activities and timelines thereof<sup>17</sup>:

**Table 8 -Important timelines**

Activity	Timeline
Constitution of DTF	Within one month of BBBP scheme approval
Conduct first meeting of DTF	Within a week of its constitution
Finalize timelines and monitorable targets of DAP	Within 15 days
Constitute BTF	Within one month of BBBP scheme approval
Conduct first meeting of BTF	Within a week of its constitution
Review of the progress on the activities listed in DAP	Monthly
BTF review meeting	Every quarter
Conduct of inter-sectoral meetings	Every quarter

<b>Activity</b>	<b>Timeline</b>
Submission of UC and Statement of expenditure	Quarter ending 30th June - by 15th July Quarter ending 30th Sep. - by 15th October Quarter ending 31st Dec. - by 15th January Quarter ending 31st Mar. - by 15th April
Submission of annual physical and financial progress report of previous year	31st May
Monitoring implementation of PC &PNDT Act	Monthly
Submission of report of PC & PNDT Act to State Appropriate Authority	Monthly

## 14. Suggested Formats for monitoring progress-District Level

The following formats are designed to capture important initiatives undertaken at the District level to facilitate effective monitoring of the scheme. The contents of the format are designed from the scheme guidelines and for further details refer scheme guidelines<sup>18</sup>.

A. Format for monitoring at the district level(Details to be collected Block -wise and aggregated at District level).

S.No	Parameter	Value	
<b>A</b>	<b>Ministry of Women and Child Development</b>		
1	Taskforce meetings of District/Block have been held (quarterly)	Yes/No	
2	No. of training and sensitization programmes organized (quarterly)		
3	No. of persons covered in these sensitization programmes (quarterly)		
4	No. of awareness generation activities (monthly)		
5	Approximate no. of persons covered in these awareness generation activities (monthly)		
6	No. of Beti Janmotsav programmes conducted (monthly)		
7	No. of women and newly born girls felicitated (monthly)	Women	Girls
<b>B</b>	<b>Ministry of Health and Family Welfare - Implementation of PC &amp; PNDT Act</b>		
<b>i. Registration</b>			
1	No. of registrations cancelled in the last quarter		
2	No. of registrations suspended in the last quarter		
<b>ii. Complaints, court cases and conviction</b>			
1	No. of complaints received in the last quarter		
2	No. of court cases filed in the last quarter		
3	No. of convictions secured in the last quarter		
<b>iii. Monitoring and inspection (quarterly basis)</b>			
1	No. of facilities to be inspected this year(one time )		
2	No. of facilities inspected till the last quarter		
3	No. of machines sealed		
4	No. of show cause notices issued		
5	No. of registrations suspended during inspection		
6	No. of registrations cancelled during inspection		
<b>iv. Mapping and survey to identify unregistered diagnostic facilities (quarterly basis)</b>			
1	No. of unregistered diagnostic facilities identified		
2	No. of unregistered machines confiscated under Rule 11(2)		
<b>C</b>	<b>Ministry of Human Resource Development</b>		<b>Target</b>
1	Progress on construction of KGBV (Quarterly)		
2	Progress on construction of girls hostels (Quarterly)		
3	Progress on construction of girls toilets (Annually)		



B. Details of inter-sectoral meetings, orientation & sensitization and training and capacity building programmes (newly created):

S.No.	Parameter	Value
<b>A.</b>	<b>Inter-sectoral consultation and meetings (quarterly basis)</b>	
1	No. of convergence meetings held with line departments	
2	No. of meetings of DTF and BTF held	
<b>B</b>	<b>Orientation &amp; sensitization programmes (quarterly basis)</b>	
1	No. of orientation programmes organized	
2	No. of persons covered in orientation programmes	
3	No. of sensitization programmes covered	
4	No of persons covered in sensitization programmes	
<b>C</b>	<b>Training &amp; Capacity building (quarterly basis)</b>	
1	No. of training of administrative, police, judicial, medical colleges etc. held	
2	No. of participants covered in trainings at training institutes	
3	No. of training held for frontline workers (AWW/ASHA)	
4	No. of frontline workers participated	
5	No. of trainings held on PC &PNDT Act	
6	No of participants from DAA and other functionaries attended PC&PNDT Act training	
<b>D</b>	<b>Innovation (quarterly basis)</b>	
1	No. of celebration of girl child day organized	
2	No. of celebration of beti janmostava organized	
<b>E</b>	<b>Awareness generation and outreach activities (quarterly basis)</b>	
1	No. of awareness generation and outreach activities conducted	
2	No. of Naari ki Chaupal/Mann Ki Baat programmes held	
3	No. of Panchayat/frontline workers awarded for their exemplary work	
4	No of meritorious girls in the field of academics/sports/culture and social work etc identified	
<b>F</b>	<b>Monitoring and Evaluations, Documentation(quarterly basis)</b>	
a	No of visits conducted by senior officials at	
I	Block Level	
II	Village Level	
<b>G</b>	<b>Sectoral Activities of MHRD (quarterly basis)</b>	
1	No. of campaigns organized to re-enrol school dropout girls	
2	No. of girls RE-enrolled during campaigns	
3	No. of balika Manch programmes organized	
4	No. of girls participated in balika Manch programme	
<b>G</b>	<b>Sectoral Activities of MHFW</b>	
1	No. of births registered in a month	
A	Boys	
B	Girls	
2	SRB (Girls/Boys*100)	
3	No. of new registrations under PC & PNDT Act during last month	
4	No of unregistered facilities identified during the mapping in last month	
5	No. of convictions during last month	
6	No. of complaints received during last month	
7	No. of complaints filed during last month	

## Abbreviations

ANC	Ante-natal Care	MoHFW	Ministry of Health and Family Welfare
ANM	Auxiliary Nurse Midwifery	MP	Member of Parliament
ASHA	Accredited Social Health Activist	MWCD	Ministry of Women and Child Development
AWC	Angan Wadi Centres	NLSA	National Legal Services Authority
AWW	Angan Wadi Worker	NGO	Non-Governmental Organization
BBBP	Beti Bachao Padhao	NMEW	National Mission for Empowerment of Women
BDO	Block Development Officer	NRCW	National Resource Centre for Women
BTF	Block level Task Force	NREGA	National Rural Employment Guarantee Act
CAG	Comptroller and Auditor General	NRHM	National Rural Health Mission
CBO	Community Based Organization	NRLM	National Rural Livelihood Mission
CDPO	Child Development Project Officer	NTF	National Task Force
CEO	Chief Executive Officer	NYKS	Nehru Yuva Kendra Sangathan
CSO	Civil Society Organization	PC & PNDDT	Pre-Conception and Pre-Natal Diagnostic Techniques
CSR	Child Sex Ratio	PFMS	Public Financial Management System
CTF	City Task Force	PMU	Project Management Unit
DAA	District Appropriate Authority	PNC	Post-natal Care
DAP	District Action Plan	POCSO	Protection of Children from Sexual Offences
DC	District Collector	PRI	Panchayat Raj Institution
DDA	Department of Disability Affairs	RD	Rural Development
DLSA	District Legal Services Authority	SDM	Sub Divisional Magistrate
DM	District Magistrate	SDO	Sub Divisional Officer
DPO	District Programme Officer	SHG	Self Help Group
DTF	District task Force	SLSA	State Legal Services Authority
ER	Elected Representative	SMC	School Management Committee
ESR	Elected Women Representative	SMS	Short Message Service
FGD	Focused Group Discussions	SoE	Statement of Expenditure
GIA	Grant-in-Aid	SoP	Standard Operating Procedure
Gol	Government of India	SP	Superintendent of Police
ICDS	Integrated Child Development Scheme	SRB	Sex Ratio at Birth
IEC	Information Education and Communication	SRCW	State Resource Centre for Women
IVF	In Vitro Fertilization	TSC	Total Sanitation Campaign
KGBV	Kasturba Gandhi Balika Vidyalayas	STF	State Task Force
MCPC	Mother Child Protection Card	UC	Utilisation Certificate
MEO	Mandal Education Officer	ULB	Urban Local Body
MHRD	Ministry of Human Resource Development	USG	Ultra-Sonography
MIB	Ministry of Information and Broadcasting	UT	Union Territory
MLA	Member of Legislative Assembly	VCFS	Village Convergence Facilitation Service
MMR	Maternal Mortality Rate	VHND	Village Health and Nutrition Day
		VHSNC	Village Health Sanitation & Nutrition Committee

## Endnotes & References

<sup>1</sup>For the original list of 100 Districts, refer <http://wcd.nic.in/BBBPScheme/Implementationguideline.pdf>

<sup>2</sup>For list of additional 61 districts, refer <http://wcd.nic.in/sites/default/files/Expansion%20BBBP%20for%20website.pdf>

<sup>3</sup> PC & PNDT Act: Pre-Conception and Pre-Natal Diagnostic Techniques (PCPNDT) Act, 1994 is an Act of the Parliament of India enacted to stop female foeticides and arrest the declining sex ratio in India. The act bans prenatal sex determination.

<sup>4</sup>In the BBBP scheme guidelines a template for preparation of District Action Plan has been provided in page no. 41. The template can be accessed from <http://wcd.nic.in/BBBPScheme/Implementationguideline.pdf>

<sup>5</sup> Implementation of PC & PNDT act to be undertaken with regards to functioning of Advisory Committee/Registrations/Renewals/Cancellation/Suspension/Sealing/ComplaintsReceived/Qualification of Service Providers as per the Act/Court Cases/Record Maintenance and submission by the clinics advocacy initiatives.

<sup>6</sup>Local BBBP champions could be MLA/MP/Prominent Personalities, DC,SP, Corporate leaders from that locality.

<sup>7</sup> National Girl Child day is celebrated on 24<sup>th</sup> Jan. and International women's day on 8<sup>th</sup> March.

<sup>8</sup> The awards are given in following five categories:

- One award for 100% enrolment of girls in the neighbourhood of the primary school and their retention in first year
- One award for transition of 100% girls studying in class V to VI of same/other neighbourhood upper primary schools
- Two awards for upper primary schools which ensure transition of 100% girls studying in class VIII to IX of same/other neighbourhood secondary schools.
- One award for transition of 100% girls studying in class X to XI of same/neighbourhood higher secondary school

<sup>9</sup> The timelines for submission of reports are:

- Quarter ending 30<sup>th</sup> June - by 15<sup>th</sup> July,
- Quarter ending 30<sup>th</sup> Sep. - by 15<sup>th</sup> October
- Quarter ending 31<sup>st</sup> Dec. - by 15<sup>th</sup> January
- Quarter ending 31<sup>st</sup> Mar. - by 15<sup>th</sup> April
- Annual physical and financial progress report of previous year - 31<sup>st</sup> May

<sup>10</sup> Quarterly reports should be furnished covering information relating to - inter-sectoral consultation & meetings, orientation & sensitisation programme for different stakeholders, training & capacity building, innovation, awareness generation & outreach activities, no. of visits undertaken at Block and Village level, sectoral activities of Education/HRD, Health and financial progress

<sup>11</sup> Form F: It is a form for maintaining record of pregnant woman by Genetic Clinic/Ultrasound Clinic/Imaging Centre.

<sup>12</sup>Guddi-Gudda Boards: It is a board which provides details of number of boys and girls born in a month.

<sup>13</sup>Nari ki Chaupal: It aims to create a vibrant meeting space that enables a large number of community groups, Civil Society Organizations and women from different cross sections to come

together, reflect and have a dialogue on issues that affect them, with an approach towards finding solutions.

<sup>14</sup>Special Gram Sabha: It is a meeting organised at village level to discuss (a) birth rate of boys and girls over the last few years, (b) the impact of having a larger number of men than women (c) the illegal sex determination of foetus and resultant elimination and (d) increase the value of girl child through advocacy.

<sup>15</sup>Beti Janmotsava: It aims to felicitate girl child and her mother in a large forum at Village/ Gram Panchayat level/hospital with birth certificate & sweets. This event is organised on a quarterly basis with the support of District Administration and Panchayat Raj along with line departments.

<sup>16</sup>Village Health and Nutrition Day: It is organized once in a month at the AWC in the village. On this day the ASHA, AWW will mobilize villagers especially women and children and they will interact with health personnel and obtain basic services and information. This platform will also provide information about preventive aspects of health care.

<sup>17</sup> All these formats are available on the Ministry website at:  
<http://wcd.nic.in/BBBPScheme/Implementationguideline.pdf>  
[http://wcd.nic.in/BBBPScheme/JS\\_district\\_collector\\_letter.pdf](http://wcd.nic.in/BBBPScheme/JS_district_collector_letter.pdf)

<sup>18</sup> Reference 17